

# KeesdeBoekhouder Privacy Statement

## Website Visitors

This privacy statement applies to the processing of all personal data of visitors of websites operated by KeesdeBoekhouder B.V. and/or its subsidiaries, including Founders Finance B.V., Backseat Surfer B.V. and KeesdeBoekhouder Office B.V. (hereinafter jointly referred to as “KeesdeBoekhouder”).

The protection of your privacy is very important to KeesdeBoekhouder. We therefore take our responsibility to protect your personal data very seriously. That is why, among other things, KeesdeBoekhouder has drawn up this privacy statement for website visitors.

The purpose of this privacy statement is to be transparent about the manner in which KeesdeBoekhouder collects, uses and protects your personal data. We will also explain how we comply with privacy legislation, such as the GDPR. Please read this statement carefully in order to gain an understanding of how we handle your personal data.

We use the personal data only for the purpose for which we have obtained these data. We inform you about this privacy statement on our website.

### **What are personal data?**

The General Data Protection Regulation (GDPR) stipulates that personal data means any information relating to an identified or identifiable natural person. This means that information either concerns someone directly or can be traced back to this person.

### **About us**

KeesdeBoekhouder, with its registered office at Nieuwe Teertuinen 25a in (1013 LV) Amsterdam, the Netherlands. is the controller within the meaning of the GDPR of the data we receive from you on account of you using the website.

### **The purposes for processing your personal data**

We process your personal data only for carefully established purposes. Below you will find more information about the various purposes.

1. *For the customer service: handling questions/remarks/complaints*

You can contact us via the contact form on the website. We process your personal data in order to be able to process your question, complaint or comment and to be able to contact you later if need be. For this purpose, we process your name, contact details and any information you provide to us during our contact.

The legal basis for this processing is our legitimate interest in effective contact with data subjects who have questions, comments or complaints (Article 6(1)(f) GDPR).

## *2. For analyses and for the development of our website, products and services*

We also process data you provide to us indirectly. This is because our website uses cookies for functional, analytical and marketing purposes. The functional cookies are required for the website to function correctly.

It concerns the following data:

- Location data
- IP address or app IDs
- Internet browser and device type
- Website language

The data from the analytical and marketing cookies are not linked to other data. We refer to our cookie statement for more information about cookies.

For more information about cookies, please see our cookie statement. The legal basis is consent, which you give by agreeing to our cookie conditions in the cookie banner on the website (Article 6(1)(a) GDPR) or, if it concerns functional cookies, our legitimate interest in a properly functioning website (Article 6(1)(f) GDPR).

## **Your rights**

You have the right to be well informed about what we do with your data and why we need your data. We are informing you by means of this privacy statement. In addition to the right to be informed in a transparent manner, you have the following rights:

- Right to access (if you want to know which data we collect from you);
- Right to rectification (we will gladly modify any data that are no longer correct);
- Right to erasure (in some cases you can request that we delete your data);
- Right to restriction of processing (in some cases you can request that we restrict the processing of your personal data);
- Right to data portability (if you want to we can pass on your data to another party or give you a copy of your data);

- Right to object (in some cases you may object to the use of your personal data).

If you wish to exercise any of your rights, please contact us by sending an e-mail to [privacy@keesdeboekhouder.nl](mailto:privacy@keesdeboekhouder.nl). We always respond to your request within a month.

### **Who do we share the data with and where do we store them?**

KeesdeBoekhouder never sells or trades your personal data to a third party. In a very small number of cases, a specific supplier – as a processor – will obtain access to your personal data. Before KeesdeBoekhouder shares your data with such a third party, KeesdeBoekhouder will ensure that this party is held to strict security standards.

KeesdeBoekhouder may be obliged to provide certain personal data to third parties, such as government agencies, in accordance with relevant legislation. It may also be necessary for KeesdeBoekhouder to transfer your personal data in order to protect KeesdeBoekhouder's statutory rights, once again in accordance with relevant legislation.

To the extent necessary, we conclude processing agreements with parties which process data on our behalf (the 'processors'). Among other reasons, we do this so that when we provide data to them, we have sound measures in place to ensure that they will also adequately safeguard these data, and they must inform us in good time in the event of a breach or suspected breach.

### **How long do we retain your data?**

We retain your data for as long as this is necessary for the purpose for which we use your data and/or for as long as the law requires us to retain the data. How long this is, exactly, is different for each case. This ranges from several months to many years, for example because this is required for our bookkeeping.

We in any case retain your data for as long as your account remains active unless you ask us to remove data or your account via [privacy@keesdeboekhouder.nl](mailto:privacy@keesdeboekhouder.nl). You can always access part of your data and/or change it in your own account.

### **How do we protect your personal data?**

Pursuant to Article 32 GDPR, we are obliged to implement suitable technical and organisational measures to prevent the loss or unlawful processing of personal data. We properly secure your personal data by means of physical, administrative, organisational and technical measures.

Only employees who have been given authorisation for this purpose have access to the data. They have also signed a confidentiality statement. As a result, we have an appropriate level of protection in place. We also periodically adjust this level of protection if necessary.

Our organisation is structured in such a way that we do everything to prevent breaches of security, i.e. “data breaches”. If there is a data breach, we will act in accordance with the Data Breach Protocol.

### **Contact and complaints**

If you have any questions about this privacy statement or your rights as a data subject, please contact us via [privacy@keesdeboekhouder.nl](mailto:privacy@keesdeboekhouder.nl).

If you have any complaints about the manner in which we use your personal data or how we respond to privacy-related questions, you can lodge a complaint with the Dutch Data Protection Authority.

**Amsterdam, June 2022**